Matt Persell-Thompson.

Web Developer & Designer ● Boston MA

PORTFOLIO

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GET IN TOUCH

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in https://bit.ly/3d6V1u1

SKILLS

- HTML
- CSS / SCSS
- Javascript
- Typescript
- JQuery
- React
- Gulp
- Git / Github
- PHP
- WordPress
- ACF
- RESTful API
- Express
- MongoDB / Mongoose
- Adobe Photoshop / XD

Web Developer

The Digital Lookout | December 2022 – Present

- Oversee the full development lifecycle of client projects, from initial design to final deployment. Expert in engineering high-performance custom WordPress themes and bespoke static websites.
- Diagnose and debug issues to ensure peak site performance.
- Ensure websites are responsive and compatible with various browsers and devices.
- Implement SEO best practices, including on-page optimization, to improve website visibility and search engine rankings.
- Integrate third-party APIs, plugins and services as required.
- Implement accessibility standards
- Manage website hosting, databases, and content migration.
- Implement robust security protocols to protect client data and sites.

Junior Web Developer

BPL Business Media | September 2021 – November 2022

- Design, build and maintain company event websites from scratch with modern web development tools and best practices.
- Utilise version control systems (Git) for collaborative development and code management.
- Design, built, tested and sent HTML emails.
- Create graphics for social media posts, advertisements and email banners using Adobe Photoshop and Illustrator.

Web Developer Trainee

Origin Apps | April 2021 – July 2021

- Set up WordPress environment for client based web pages.
- Have regular meetings with clients to discuss any changes.
- Ensure sites are responsive and accessible on all devices

Front End Developer Intern

Lead Associates | Dec 2020 – Apr 2021 (Internship)

- Maintain and style website using HTML, CSS, and Javascript.
- Intergrating email marketing using Mailchimp plugin.
- Fix bugs and correct errors within the site.
- Create graphic artwork for the website using Photoshop